

## Magic photo mugs

**Short description:** Heat activated custom photo mugs

**Long description:** Watch your image appear as if by magic in our heat sensitive 11oz photo mug. This magic photo mug appears as a solid black mug until a hot drink is poured in, whereby the image below begins to be revealed. The process continues from bottom to top until the entire design is visible.

Your artwork is printed with crisp, sharp vibrant clarity and is protected by a polished ceramic glaze. The image extends around the mug until approximately 21mm from the side of the handle. This small area will remain white.

Bleed causes 1mm from the top and 2mm from the bottom of the image to be lost. There is also 5mm at the top and 4mm at the bottom of the mug which is visible but may be feathered due to the proximity of the edge. Ensure that no critical information such as text is in this area.

**Features:**

- Heat activated
- Full colour photographic print
- Superb quality
- Solid black outside
- Hand wash only

**Wholesale price:** From £9.00

**SKU prefix:** H-MUG-MAGIC-B

**Manufacturing time:** 72h

**Manufacturing locations:**  UK

**Sizes:** 11oz

**Product materials:** Stoneware

**Eco properties:**



Water-based inks



Plastic-free

**Printing method:** Heat transfer

**Image requirements:** jpg/pdf, 300dpi recommended

**Colours:** ● Black

**Care instructions:** Hand wash only. Not dishwasher safe.

**Packaging:**

All shipments are white-label, with no Prodigy branding on the outer packaging or on any included paperwork.

- Rigid, corrugated cardboard boxes made from recycled materials.