

Sustainability action plan



We're committed to sustainable development across everything we do – from how we operate our production facilities to the way we work with suppliers.

8% of global carbon emissions come from international freight.

Our print-local model cuts this significantly by producing closer to where orders are delivered.



Inside our in-house fulfilment centres

We operate facilities in the UK, EU and US – here's what we're doing to reduce our environmental impact:



Energy

We use solar panels and LED motion-sensor lighting across our facilities to reduce energy consumption.



Water

We've fitted tap aerators and water-saving cisterns throughout. No plastic bottles on site – only tap water.



Waste

Balers for compaction, separated recycling and certified waste handling keep materials out of landfill.



Eco-friendly products

Our eco collection includes recyclable, vegan, organic and biodegradable options – all clearly labelled for environmentally conscious consumers.

We're also proud to offer a range of Stanley/Stella apparel, made from certified organic and recycled fabrics and shipped in plastic-free packaging.



Lean manufacturing

We apply Lean manufacturing principles across our facilities to minimise waste and maximise efficiency at every step of production.

Our teams use Kaizen continuous improvement methods to regularly review and refine processes.

Materials & packaging

Zero}

harmful inks – we only use water-based, eco-solvent or low-VOC UV inks.

cling wrap – eliminated from our supply chain in 2022

plastic caps – replaced with Ecocaps for in-house prints



Supplier standards

We hold our suppliers to the same standards we set for ourselves.
Here's what we require:



Full traceability

We require full traceability for all core raw materials from our suppliers.



Ethical sourcing

We use wood and paper stocks from sustainably managed forests wherever possible.



Sustainable options

Our product range includes organic, recycled, biodegradable and recyclable options.



Responsible procurement

We screen all suppliers for compliance with fair labour and sustainability standards, and actively seek partners who use renewable energy.

The bigger picture

Environmental impact is a core consideration in everything we do – from choosing suppliers to running our facilities.

Print on demand is sustainable by design.



Products are made to order, so there's no overproduction or unsold stock.



Local fulfilment means shorter shipping distances and lower emissions.

Our operations team is remote-first, which means fewer commutes, smaller offices and less energy spent on lighting and heating. We also use digital-only marketing resources – no printed brochures or catalogues.



Further reading

Learn more about our [CSR policy](#)

View our [modern slavery statement](#)



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